

# Jeremy Canceko

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- 8.2000 – 5.2004 **Carnegie Mellon University / School of Design**  
BFA, Communication Design / Minor, Film & Photography
- [ Full-Time ]
- 7.2011 – Now **Eclipse / Burbank, CA / Art Director, Illustrator**  
Interactive, print and illustration work for various clients including Warner Bros., Lionsgate, Walt Disney Studios, Anchor Bay, Woodbury University, and Armored AutoGroup.
- 9.2010 – 6.2011 **The Ant Farm / Los Angeles, CA / Art Director, Illustrator**  
Interactive, print and illustration work for various entertainment industry clients, including Bethesda Softworks, Sony Playstation, Ubisoft, Nickelodeon, and Dreamworks Animation.
- 6.2008 – 9.2010 **Shelfworthy / Chicago, IL & Los Angeles, CA / Co-Founder, Creative Director**  
Formed the company with Chris Drackett and Peter Rivera-Pierola. Shelfworthy.com is an online community and cataloging site with focus on books, games, video media, and more.
- 5.2007 – 6.2008 **TEQUILA\, TBWA\CHIAT\DAY / Los Angeles, CA / Designer, Art Director**  
Created and designed unique interactive, new media, and print campaigns for a range of clients including Nissan, Infiniti, PUR, Procter & Gamble, and UNICEF.
- 5.2006 – 3.2007 **Swork Coffee / Eagle Rock, CA / Creative Director**  
Designed all brand and print materials for Swork Coffee, including menus, packaging, franchise decorations, posters, ads, and marketing materials.
- 3.2006 – 1.2007 **Supafrenz / Carson, CA / Designer**  
Designed branding, print, and web materials for a range of clients, primarily in the music and fashion industries.
- 9.2004 – 11.2005 **DK Publishing, Penguin Group / New York, NY / Designer, Illustrator**  
Designed book covers, jackets, and interiors. Created illustrations for children's books.

## [ Freelance ]

- 2010 **Deutsch, Inc. / Los Angeles, CA / Art Director**  
Web banner campaign for Real California Milk.
- 2009 **StyleNearBy / New York, NY / Design Consultant**  
Logo design and brand identity for StyleNearBy.com.
- Digital Dandelion / Los Angeles, CA / Illustrator, Animator**  
Character designs and animation for the mobile game Rejoinder.
- 2008 **The Viral Factory / Santa Monica, CA / Art Director**  
Online viral concept designs for a Frito-Lay.
- TBWA\CHIAT\DAY / Los Angeles, CA / Art Director**  
Branding and identity concept designs for Gatorade and Visa.
- 2004 **Fred Rogers & Family Communications / Pittsburgh, PA / Illustrator**  
Cartoons and character designs for educational activities called Explanatoids.

## [ Background ]

- Adobe** Illustrator, Photoshop, InDesign, After Effects, Flash  
**Apple** Keynote, Pages, Numbers  
**Microsoft** Word, Powerpoint, Excel, Visio  
**Misc. Apps** Autodesk Sketchbook Pro, CSSEdit, Coda, FontExplorer X Pro, QuarkXPress  
**Web** CSS, HTML  
**Organizations** ASIFA-Hollywood, AIGA: Los Angeles  
**Recognition** SXSW 2010 Web Award Finalist: Shelfworthy, Creativity-Online.com: Tap Project - City of Angels  
**Personal URLs** Cuporobots.com, Sparebots.com, Shelfworthy.com, TextBasedAdventure.com